

## **Business Challenge**

Sharing data and insights beyond your 4-walls is critical in this new world of exponential change beyond our global pandemic. With the increasing use of advanced technologies in operations and business decision making, alongside changing customer needs and expectations, not running an agile, dynamic, data-driven business will likely result in a loss of market share in a highly competitive marketplace.

## **Our Solution**

Coeus Supplier Experience Portal simplifies and accelerates the creation, presentation, and delivery of secure, real-time analytics for your supply chain. Coeus Supplier Experience Portal presents data from your existing systems of record, removing complexity and friction that suppliers face, providing immediate visibility and control over:

- Supply chain and logistics management
- Advanced and capacity forecasting
- ESG Supply chain compliance
- Dynamic supplier communication and alerting
- Risk Management

Rapidly create and curate bespoke analytics experiences, with easy administration and deployment, with data views tailored for each supplier, powering digital transformation at scale across your supplier ecosystem.

Achieve >137% Sales uplift week-on-week, agile supply chain performance – UK DIY Retailer with just one specific supplier

£15 Million new contracts secured with Supplier Portal as a competitive differentiator – UK Fleet Management Operator

## **Why Coeus SEP**

We challenge B2B organisations to unlock insights, drive performance and create value by bringing people and data together across complex supply chains. Accelerate your ecosystem performance, improve operational effectiveness, and make exceptional data-driven decisions.

## **Benefits**

- Provide suppliers access to analyse information via interactive dashboards and ask their own questions, and respond in real-time
- Model scenario planning and engage directly with suppliers/customers for planning purposes
- Fully hosted, monitored and maintained SaaS solution ensuring access for your external suppliers 24/7
- Track performance for all parties in near real-time
- Create real-time engagement with suppliers/customers to improve stock availability and increase sales
- Support improved decision making between organisations and suppliers/customers to target stock movements against daily sales fluctuations
- Provide greater insight into supply chain demand and production impacts for suppliers and manufacturers