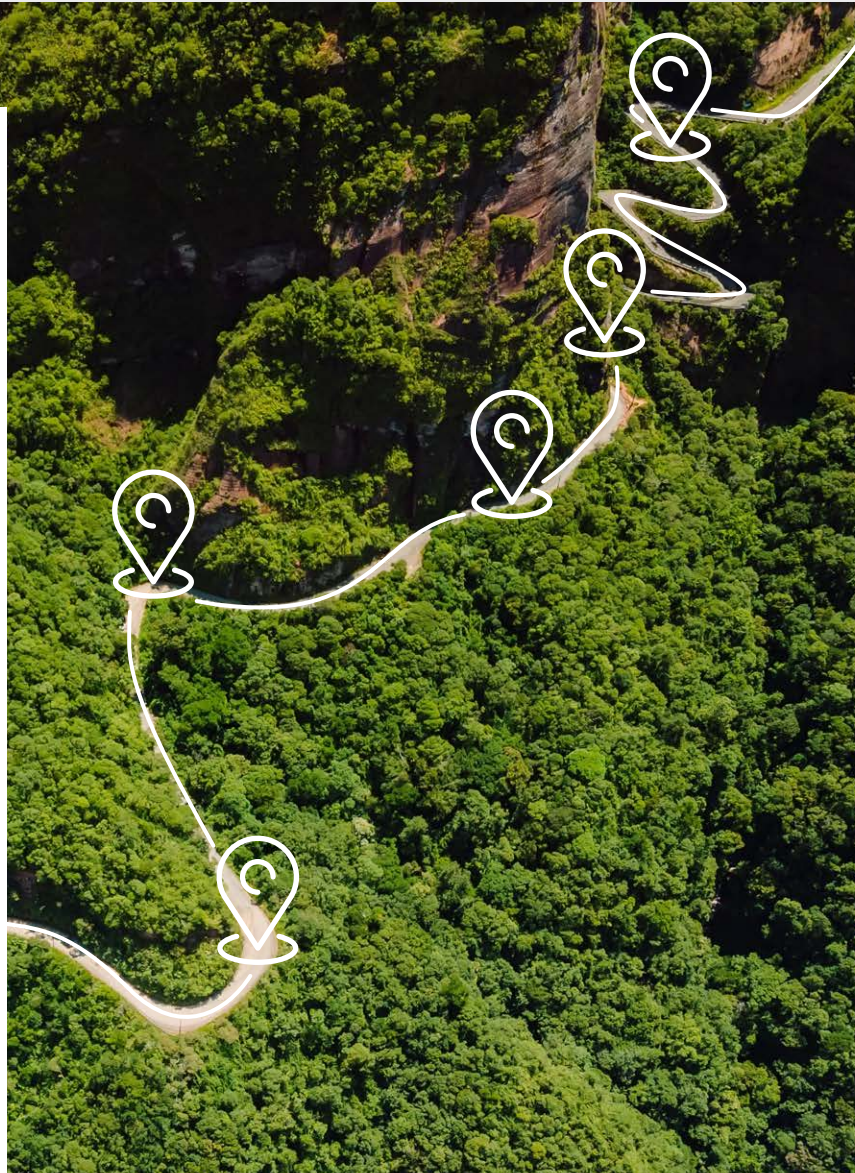# DISRUPT THE STATUS QUO.

FREE YOUR SAP DATA

HOW TO CREATE A FUTURE-READY DATA STRATEGY

In a survey done by Deloitte, 61% of Chief Data Officers (CDOs) said that creating, updating, or implementing a data strategy was one of their top priorities in 2024.

That's because data is the digital currency driving organisations forward and it's the foundation of AI and machine learning.

But how do you do that? Particularly if you are using SAP and need to combine structured and unstructured data from multiple sources. Follow the path to freedom.

1. Know where you are
- What different data types do you have and where are they stored
- What your organisation wants to achieve in the future

2. Mind the gap
- Identify the features and functionality you will need to support your business strategy
- Identify the gaps with a gap analysis

3. Get a plan
- Collate your findings from steps 1 & 2
- Create a strategy with next steps and approaches

4. Architect for the future
- Design an data architecture based on business requirements

5. Find the funding
- Identify costs and where savings can be made
- Demonstrate expected ROI to secure funding

6. Test the concept
- Run a proof of concept on a subset of data
- Extract from SAP using an ELT process e.g. Qlik and move data to cloud warehouse e.g.Snowflake

7. Disrupt the status quo
- Apply business intelligence tools to interpret the data
- Make data-driven decisions to transform the business

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